

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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# MULTIMEDIA UNIVERSITY

## FINAL EXAMINATION

TRIMESTER 2, 2019/2020

**LIC1027 – INTERCULTURAL COMMUNICATION**  
(All sections/Groups)

2 MARCH 2020  
2.30 P.M. – 4.30 P.M.  
(2 Hours)

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### INSTRUCTIONS TO STUDENT

1. This question paper consists of **ONE** page.
2. Answer **ALL** questions.
3. Write your answers in the Answer Booklet.

**STRUCTURED QUESTIONS [50 MARKS]**

**Instructions:** Answer **ALL** questions. Write your answers in the Answer Booklet.

**Question 1**

- a) List and define **THREE (3)** imperatives of intercultural communication. (6 marks)
- b) List **TWO (2)** building blocks of intercultural communication. (2 marks)
- c) List **TWO (2)** behaviours related to the “iceberg model”. (2 marks)

**Question 2**

- a) List and define **TWO (2)** types of identities. (4 marks)
- b) Explain in a table, **FOUR (4)** components of language. (6 marks)

**Question 3**

- a) Explain **FOUR (4)** characteristics of destructive conflict. (4 marks)
- b) List and define **FOUR (4)** styles of managing conflict. (6 marks)

**Question 4**

- a) Define intercultural relationship, with an example. (2 marks)
- b) List **TWO (2)** advantages and **TWO (2)** challenges of intercultural relationships. (4 marks)
- c) List and explain **TWO (2)** types of intercultural relationships. (4 marks)

**Question 5**

- a) Define the terms below, with an example for each:

- i. Attitudes (2 marks)
- ii. Motivation (2 marks)
- iii. Knowledge (2 marks)
- iv. Self-knowledge (2 marks)
- v. Other-knowledge (2 marks)

**End of Paper**